



Extraordinary is enhancing
asset tracking
by unlocking IoT potential

The Business

Digital Matter is a global leader in battery-powered asset tracking, operating across logistics, agriculture, and construction. With over 2 million devices manufactured, they specialise in long-life, low-power IoT solutions using LPWAN technologies.





The Challenge

With the global sunset of 2G and 3G networks, Digital Matter needed a future-proof, energy-efficient connectivity solution to support next-gen asset tracking at scale without compromising battery life or coverage.

The Solution

Vodacom Business partnered with Digital Matter to integrate Narrowband IoT (NB-IoT) into their devices. NB-IoT is a low-power wide-area cellular network designed for IoT. Ideal for devices like smart meters, bins, containers and livestock trackers.



NB-IoT devices

- Extended battery life
- Improved indoor coverage
- Lower device costs
- High-density device support



Looking Ahead

Digital Matter and Vodacom Business continue to innovate together, unlocking new IoT capabilities and efficiencies with NB-IoT technology. Their partnership exemplifies how smart connectivity and collaboration drive real-world transformation.





Together let's build the
extraordinary



vodacom
business