Vodacom POPIA

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What is POPIA?

POPIA is the Protection of Personal Information Act of South Africa. It was first passed by the South African Parliament in 2013 and came into force on 1 July 2020. The POPI Act sets out the minimum standards regarding accessing and 'processing' of any personal information belonging to another. POPIA applies to every single organisation and business in South Africa that collects, handles or stores personal information of customers or other individuals.

What is CybSafe?

CybSafe empowers your workforce to make informed decisions by improving security culture and changing security behaviours whilst offering support and assistance to reduce risk and prove compliance.

CybSafe measures security behaviours within your organisation to identify areas for improvement, automatically prompting and training people whilst offering support and assistance to improve confidence in cyber security.

This is about more than just ticking a box marked "training complete". It's about improving security culture and changing security behaviours by empowering individuals to make informed decisions.

How does CybSafe help with POPIA compliance?

CybSafe offers security awareness content, role-specific or persona-based cyber security support, and data-driven human risk reporting to help you meet global information security compliance requirements like POPIA. CybSafe's solution brings compliance and cybersecurity together so your organization can finally prioritize regulatory compliance, without compromising on security.

Surpass your compliance requirements with:

- **Internationally accredited security awareness and training** that meets most compliance standards including in the US, UK and South Africa.

- **Customizable behavior goal-setting and behavior action plans** so you can establish behavior priorities for your entire organization, different user groups, and for individuals.

Educating your employees is key for a successful cyber risk and business continuity strategy

82% of data breaches are caused by human error (Verizon 2022 Data Breaches Investigations Report). This means that cyber risks are not going to be solved by focussing on technology alone; people aren't perfect, and the human side of the equation also matters.

CybSafe is a GCHQ-accredited means of reducing the risk of a breach. Implementing and using CybSafe is an easy way to demonstrate to regulators that positive steps are being taken to improve resilience and avoid breaches.

The POPI Act requires all organisations in South Africa to protect the personal information of customers. If a cybercriminal steals data from your company, and a judge rules that you didn't have the right precautions in place to prevent it from happening, your company will be liable for the damages. This puts the responsibility for protecting data into the hands of businesses - and their employees. To protect organisations from liability, end users have to know why they need to protect personal information, and how they can do it in practice.

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Product Features

Behaviour lens

Organisational security behavior overview	✓
User & group behaviour insights	✓
Security culture assessment	✓
Sentiment analysis insights	✓
Goal setting & behaviour action plan	✓
Customisable goal setting & behaviour action plan	✓
Personalised behaviour nudges	✓
Behaviour science based reporting & features	✓

Behaviour ecosystem

3rd party behaviour data source integrations	✓
3rd party behaviour interventions & nudges COMING SOON	✓
Behaviour data source APIs	✓

Guidance, advice, training & education

Accredited security awareness training	✓
Module topics and styles	Unlimited
Role & risk-specific guidance, advice, training & education	✓
Customisable learning content	✓
Bespoke security awareness modules	○
Automated engagement nudges, prompts & reminders	✓
Friends and family sharing	✓
On-demand advice and guidance	✓
Customisable on-demand advice and guidance	✓
LMS integration library	✓
Bespoke LMS integrations	○

Social engineering

Phishing simulation library	Unlimited
Customisable phishing simulations library	✓
Susceptibility, activity and risk insight reporting	✓
Multiple, parallel phishing campaigns	✓
SMS attack (Smishing) COMING SOON	✓
USB attack simulations	✓

Why Vodacom?

We simplify security for organisations of all sizes by bringing together the very best security partners to offer key insights and solutions. We are proven to protect in delivering trusted mission-critical services to a wide range of customers – including government, utilities, retail and finance. Our Future Ready Protection offers 24x7 real-time security monitoring, analysis and reporting, and continued investment into threat intelligence and security solutions, that help organisations stay ahead of evolving cyber security threats.