



Turn to us for Purpose-Led Collaboration : Digital Co-X

From climate change and energy issues to the rising cost to do business in Africa amidst skills shortages and disrupted supply chains, enterprises are facing immense challenges. Vodacom Business believes in turning these problems into possibilities. As a former telco, now technology company, Vodacom Business unveiled its new brand strategy, 'Turn to Us', that aims to turn troubles into triumphs by empowering enterprises to thrive by realising their digital potential.

Businesses, now more than ever, are seeking trusted business partners. Partners they can turn to for supporting their purpose and driving impact across their operations, employees and society within and across industry boundaries. Digital Co-X are the trailblazers within Vodacom Business to turn to. At Vodacom Business we listen to our clients' challenges and aspirations, and we co-create solutions together so that they can achieve their goals. Our strategy supports Vodacom's commitment to improving the lives of the next 100 million customers," says William Mzimba, Chief Officer at Vodacom Business.

Vodacom Business continues to expand its Systems of Advantage and ecosystem, called the Vodasphere, through targeted investments building upon our core connectivity and into broader digital services such as the Internet of Things (IoT), Cloud Hosting and Security, Financial services, Cloud based communication solutions and much more. The Vodasphere is the basis of our platform business model, allowing dynamic and collaborative engagements that result in shared outcomes and sustainable solutions that a single entity cannot solve independently.

Impactful corporate innovation is underpinned by the power of partnerships and by collaborating with all stakeholders, delivering greater value to more people and unlocking exponential potential. Platform business models promote rapid ideation, convergence, and scale of solutions to maintain relevance in this dynamic world. B2B2X Digital Platforms have become the most important post-modern digital era objective for businesses.

Digital Co-X

Digital Co-X is a team within Vodacom Business focused on amplifying Vodacom's Digital voice and presence in the enterprise market by collaborating and delivering new digital propositions that go beyond traditional telco services and into new platform strategies.

Through a consultative approach, Digital Co-X bridges the critical gap between business strategy and value realisation. Digital Co-X is led by the joint purpose of Vodacom and its clients, with an understanding of their business challenges and aspirations, leverages diverse capabilities, across our Vodasphere and partner ecosystem to deliver integrated and 'multi-relational' solutions that enable businesses to innovate and grow. As digital innovators, our aim is to guide our clients through a successful digital transformation journey that will reduce their cost base, increase revenue, re-invigorate customer experience and refresh efficiencies.

Digital Co-X consists of industry-experienced platform value engineers, seasoned in strategy, technology and design, focused on unlocking new growth paths through purposeful collaboration.

Andy Wilson, Kirtan Sita, Abdul Mirza and Collin Mamdoo lead the Digital Co-X capability within Vodacom Business. In recent successful collaboration and co-creation partnerships, Digital Co-X have empowered frontline workers through sustainable digital and financial inclusion and created a framework to collaborate across ESG (Environmental, Social, and Governance) solutions, with further exciting projects envisioned for the upcoming year. The future certainly looks brighter with this open ecosystem approach where everybody works together to succeed.

Vodacom Business, Further together.



"By turning to us at Vodacom Business, organisations can take advantage of digital solutions. Our strategy supports Vodacom's commitment to improving the lives of the next 100 million customers,"

- William Mzimba: Chief Officer of Vodacom Business
(From left to right: Kirtan Sita, William Mzimba, Andy Wilson and Abdul Mirza)

Our B2B Enterprise Platforms to Drive 10X Innovation & Growth:

Connectivity as a Platform

Vodacom Business as your preferred partner driving digital transformation initiatives through all things connectivity.

Engagement as a Platform

Vodacom Business to drive digital and financial inclusion to the next 100 million workforce across Africa.

ESG as a Platform

Vodacom Business as a sustainability enabler to fulfil your SDG goals through our Vodasphere 2.0.