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# Cybersecurity as a Growth Driver in South Africa and globally: Protecting Your Future Success

**In the evolving landscape of cybersecurity, proactive measures are no longer optional but imperative. Organisations must leverage external expertise, strengthen internal controls, and build robust defences to confront the relentless rise in cyber threats.**

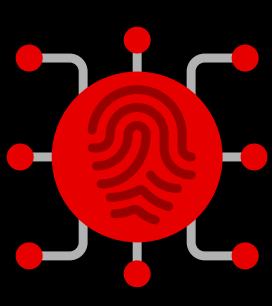
With regulatory expectations and security challenges intensifying, staying ahead demands unwavering vigilance and adaptability. By investing in comprehensive strategies and fostering resilience, organisations not only protect their assets but also position themselves for sustained growth and success in a digital world fraught with risk.

**Vodacom, partnering with global research firm Omdia, created an insightful Thought Leadership study to help organisations in South Africa understand the challenges of cybersecurity, recognising that ignoring it is not an option.**

The study provides hints and tips for building up cyber-resilience to support customers, citizens, and organisations of all types. Some key takeaways from this study, informed by a varied group of industry leaders in South Africa:

## DON'T GO IT ALONE

Over half of all organisations **rely on external experts to enhance their cybersecurity capabilities.** This partnership approach helps to access specialised skills, advanced technologies, and fresh perspectives, making security measures more robust and resilient against evolving threats.



## INSIDERS MATTER

**Nearly half (49%) of organisations in South Africa recognise insiders as a critical cybersecurity risk.** Whether intentional or accidental, employees can pose significant threats, making it essential to implement strong internal controls, education, and monitoring systems to mitigate these risks.

**49%**

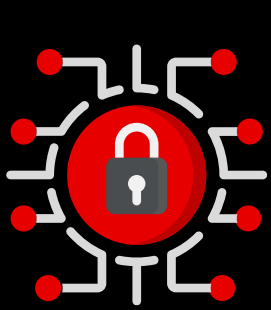
of organisations recognise insiders as a critical cybersecurity risk

## RANSOMWARE IS A SCOURGE

Despite its prevalence, only **36% of organisations feel confident in their ability to withstand a ransomware attack.** This highlights a worrying gap in preparedness, emphasising the **need for better defences, incident response plans, and regular testing to improve resilience.**

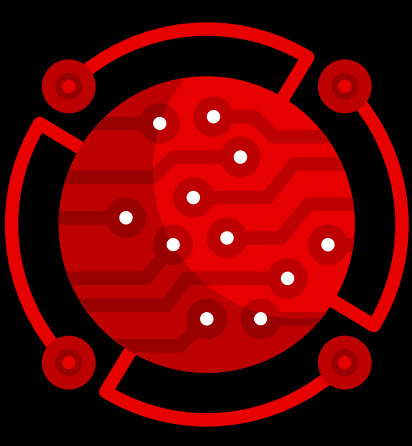
**36%**

only just over a third of organisations feel confident in their ability to withstand a ransomware attack



## REGULATION IS THERE TO HELP

Regulatory frameworks are designed to bolster cybersecurity standards. As threats grow, so do the expectations from regulators and customers. **Organisations must stay ahead by ensuring compliance and proactively enhancing their security measures to meet these rising demands.**



## NO GLOBAL ORGANISATION IS IMMUNE

**Cyberattacks are a universal threat,** with 62% of global organisations reporting an increase in the severity of security issues over the past two years. This trend underscores the **urgent need for continuous vigilance, adaptability, and investment in cybersecurity to protect against ever-more sophisticated threats.**

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