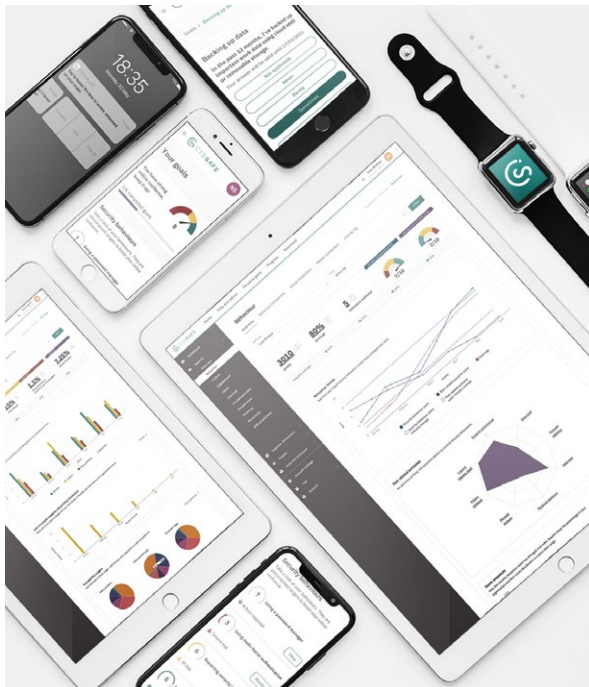


Human Behavioural Security from CybSafe

CYBER SECURITY SIMPLIFIED
FOR BUSINESSES OF ALL SIZES

Measure and improve Cyber Security resilience of your workforce from day one with CybSafe.

CybSafe empowers your workforce to make informed decisions improving security culture and changing security behaviours whilst offering support and assistance to reduce risk and prove compliance.



What is Behavioural Security?

CybSafe uses behavioural science to reshape the way organisations approach cyber risk.

CybSafe's dedicated behavioural science team are experts in psychology, cyber security and cybercrime and carry out research and analysis to provide insights and best practices for changing behaviour.

CybSafe's proprietary data-led model of human cyber risk behaviour is powered by SebDB, the worlds most comprehensive security database.

Why do I need it?

Cybercrime is increasing and evolving at a rapid pace. Threats are becoming more sophisticated and cyber criminals are finding ways to exploit vulnerabilities in all types of organisations.

Keeping your organisation and workforce up-to-date with these rapid changes and vulnerabilities can be time-consuming, complex, costly and difficult to make consistently effective.

CybSafe measures security behaviours within your organisation to identify areas for improvement, automatically prompting and training people whilst offering support and assistance to improve confidence in cyber security.

This is about more than just ticking a box marked "training complete". It's about improving security culture and changing security behaviours by empowering individuals to make informed decisions.

What can I do with it?

Raise security awareness and achieve compliance: CybSafe helps people make better security decisions and provides real-time assistance in ever-changing personal and work environments.

Simulate phishing attacks and improve social engineering knowledge: CybSafe can be deployed in moments and is fully automated to measure security behaviours to identify areas for improvement

Improve engagement, understanding and interest in digital security: CybSafe provides Instant, personalised support to users so they can make smarter security decisions—at the moment they need it.

Measure security behaviour: Gain the visibility and analytics to manage human risk with a beautiful easy to use interface on CybSafe platform.

Get better human cyber risk data and metrics: Understand why people click on phishing emails. CybSafes unique phishing emails include three components; nature of attack, influence technique, and emotion.

Give personalised cyber help to people wherever/whenever they need it: Training content mapped against security behaviours enables a targeted approach to supporting people change behaviours.



What are the benefits?

DEPLOY

CybSafe can be deployed in moments and is fully automated to measure security behaviours to identify areas for improvement

MEASURE

Gain the clear, actionable data that shows the effectiveness of security controls and awareness activities so you can pre-empt potential security vulnerabilities

MANAGE

Gain the visibility and analytics to manage human risk with a beautiful easy to use interface on the CybSafe platform

SECURE

Thousands use CybSafe to prevent security incidents and prove risk reduction, compliance and ROI

Next Steps

To find out how Cybsafe can help protect your business from Cyber Threats, contact your sales representative or visit our website.

www.vodacombusiness.co.za

Why Vodacom?



We simplify security for organisations of all sizes by bringing together the very best security partners to offer key insights and solutions.



We are proven to protect in delivering trusted mission-critical services to a wide range of customers – including government, utilities, retail and finance.



Our Future Ready Protection offers 24x7 real-time security monitoring, analysis and reporting, and continued investment into threat intelligence and security solutions, that help organisations stay ahead of evolving cyber security threats.

Cyber Security Simplified for Businesses of all sizes.

